

# GET ON THE DOC BUS!

## Sponsorship Opportunities

**Get on the Doc Bus** is a cross Canada pilgrimage to explore our country's documentary legacy, and build online and offline community to support our struggling documentary industry. From June to September 2013, traveling from coast to coast in a pristine 1991 VW Westfalia, [OPEN CINEMA](#) founder and program director Mandy Leith will meet with film lovers, filmmakers and community screening organizers to talk about documentary and community engagement, share OPEN CINEMA's [innovative hybrid event model](#) and seed the development of a grassroots community cinema network.

[Please watch our video](#), referred to as “a great case-study in how to create a crowdfunding video.” by UC Berkeley Editing guru and [New Doc Editing](#) consultant Karen Everett.



Get on the Doc Bus has attracted national and local interest from the documentary industry and media. Sponsors and supporters include [Hot Docs International Canadian Documentary Festival](#), the [Documentary Organization of Canada](#), and [POV Magazine](#), who will publish a 2-part feature about the Doc Bus journey in Fall 2013. Local support includes Vancity, The Times Colonist, CFX 1070 and [Cinecenta](#), who have offered to show the **Get on**

**the Doc Bus** video before all documentary screenings in May, 2013. And the list continues to grow.

We have three sponsorship tiers offering you prominent promotion opportunities, including adding your logo to the Doc Bus as it drives across Canada in Summer 2013.



# **GET ON THE DOC BUS!**

## **Bronze Sponsor**

Investment \$500

- A social media shoutout on Twitter and Facebook.
- a mention on the website [Sponsors](#) page,
- one day of dedicated online promotion for you or your business,
- PLUS the Doc Bus will pay you a special visit during the Doc Bus roadtrip and promote your business with photos and/or video and a blog post.

## **Silver Sponsor**

Investment: \$1000

- A social media shoutout on Twitter and Facebook.
- a mention + your logo on the website Sponsors page,
- a beautiful 2014 Get on the Doc Bus calendar of Canada,
- a Canadian documentary DVD
- the Doc Bus will pay you a special visit during the Doc Bus roadtrip to promote your business with photos and/or video and a blog post
- PLUS your name or logo displayed on the Doc Bus itself! Logo size height + width = 9"

## **Gold Sponsor**

Investment: \$5000

- A social media shoutout on Twitter and Facebook.
- a mention + your logo on the website Gold Sponsors page,
- a beautiful 2014 Get on the Doc Bus calendar of Canada
- a Get on the Doc Bus t-shirt
- a Canadian documentary DVD
- the Doc Bus will pay you a special visit during the Doc Bus roadtrip to promote your business with photos and/or video and a blog post
- PLUS your name or logo displayed on both sides of the Doc Bus itself! Logo size height + width = 20" on each side of the Doc Bus.

If you have questions or would like to discuss further, please contact Mandy Leith

Phone: +1 (250) 882.7441

Email: [getonthedocbus@gmail.com](mailto:getonthedocbus@gmail.com)

Indiegogo campaign: <http://www.indiegogo.com/projects/get-on-the-doc-bus/x/165561>

**[WWW.GETONTHEDOCBUS.COM](http://WWW.GETONTHEDOCBUS.COM)**

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